SPEAKER PROFILE

Soham Jethani

Adviser · General Counsel · Speaker

Dubai, United Arab Emirates



PROFILE

Soham Jethani is a Dubai-based corporate adviser, general counsel and speaker working across business, regulation and emerging technology. As Managing Partner of Septten Advisors and Global General Counsel at Fasset, he combines external advisory work with the day-to-day judgement of an in-house legal leader. He also serves as UAE General Counsel to ABS Logistics, General Counsel for Legends Limited, and Middle East General Counsel and Strategic Advisor to Bauer Labs.

His work spans market entry, regulatory licensing, corporate structuring, fundraising, commercial agreements, governance and disputes. His speaking and commentary address the commercial realities behind digital assets and payments, the responsibilities of founders and boards, and the impact of AI and technology on dispute resolution. He has contributed to the SVAMC AI guidelines drafting committee, moderated a VARA-organised panel, and participated in GAR Live Technology Disputes. His perspectives have appeared in the business press, specialist financial media and legal publications.

SPEAKING & MODERATION

Adviser · General Counsel · Speaker

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SPEAKING TOPICS

Ideas for your programme

1 Stablecoin payments: from promise to practice

Banks, payment businesses, fintech founders and investors

Panel · interview · executive briefing

- How the pieces of a digital-asset payment fit together.
- Where custody, settlement and regulatory responsibilities sit.

2 Building a digital-asset business that can operate

Founders, investors and teams entering regulated markets

Talk · workshop · panel

- How product design, licensing and commercial strategy affect one another.
- The questions to resolve before entering a new market.

3 The general counsel’s view of growth

Founders, boards, investors and in-house teams

Talk · fireside conversation · executive briefing

- How governance and commercial agreements support expansion.
- How to turn legal advice into practical business decisions.

4 AI, arbitration and the changing shape of disputes

Legal teams, arbitrators, technology businesses and institutions

Panel · moderated discussion · workshop

- Where technology changes evidence, process and responsibility.
- The practical limits of arbitration in digital-asset disputes.

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